Double-Sided Roll Up Banner Artwork Setup Notes

i. Image setup

Graphic size(visual area) is in 100% actual size provided in the art template file
High: 800 mm
Width: 2000 mm
This template allows 5 mm bleed on the sides, and 5 mm bleed on top and bottom.

ii. Placed images

Placed images should have a resolution of 720 pixels per inch at full size for best graphic printing quality. However, in case if you don't have best quality pictures, please make sure to keep your resolution at 100-120 pixels per inch at full size. Scan/Photoshop files should be saved in CMYK mode as TIF or format. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

Text:

All text must be converted to outlines.

Color Matching:

Any critical colors must be called out as a CMYK color.

iii. A correct file format

PDF is the best format to submit your artwork work. However, we also accept theseflle formats, as below.

.AI	ILLUSTRATOR CS (and below)
.EPS	ILLUSTRATOR CS (and below)
.TIFF	PHOTOSHOP CS (and below)
.CDR	CORALDRAW 12 (and below)

iv. About Design Template

The design templates incorporate:

- The live visual area of the graphic. The area you will be able to see once the graphic is installed.
- The printing bleed of 2.5mm and other required bleeds.
- Please extend all images and/or background colors to the outside edge of the template
- Keep all important graphic elements (images, text, etc.) within the view able area.
- After printing, the graphic will be trimmed. Please allow space for trim ming by not placing type or logos too close to the edge of the viewable area.

Visual Area