

# Non-Retractable-Premium, 23" x 70" Artwork Setup Notes

## i. Image setup

Graphic size(visual area) is in 100% actual size provided in the art template file

Width: 600 mm (23 inches)

High: 1800 mm (70 inches)

## ii. Placed images

Placed images should have a resolution of 150 pixels per inch at full size for best graphic printing quality.

Scan/Photoshop files should be saved in CMYK mode as TIF or format. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

## Text:

All text must be converted to outlines.

## Color Matching:

Any critical colors must be called out as a CMYK color.

## iii. A correct file format

PDF is the best format to submit your artwork work.

However, we also accept Adobe Illustrator AI , EPS and Adobe Tiff or JPEG

## iv. About Design Template

Please extend all images and/or background colors to the outside edge of the template.

Keep all important graphic elements (images, text, etc.) within the view able area.

After printing, the graphic will be trimmed.

PREPARE AREA