

## **Retractable Retractable (Graphic interchangeable Premium)**

### **Artwork Setup Notes**

#### **i. Image setup**

Graphic size(visual area) is in 100% actual size provided in the art template file

Width: 850 mm (33.5 inches)

High: 2400 mm (94.5 inches)

#### **ii. Placed images**

Placed images should have a resolution of 150 pixels per inch at full size for best graphic printing quality.

Scan/Photoshop files should be saved in CMYK mode as TIF or format. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

##### **Text:**

All text must be converted to outlines.

##### **Color Matching:**

Any critical colors must be called out as a CMYK color.

#### **iii. A correct file format**

PDF is the best format to submit your artwork work.

However, we also accept these file formats, as below.

Adobe Illustrator AI , EPS and Adobe Tiff or JPEG

#### **iv. About Design Template**

The design templates incorporate:

- The live visual area of the graphic.
- The area you will be able to see once the graphic is installed.
- Please extend all images and/or background colors to the outside edge of the template.
- Keep all important graphic elements (images, text, etc.) within the view able area.
- After printing, the graphic will be trimmed.
- Please allow space for trimming by not placing type or logos too close to the edge of the viewable area.

**Maximum Size: 33.5 inches x 94.5 inches (850mm x 2400mm)**

**Minimum Size: 33.5 inches x 30 inches (850mm x 760mm)**

**Additional graphic on banner stand base size 33.5 x 3.7 inches**