

Retractable Banner Stand (Trade Show) Artwork Setup Notes

i. Image setup

Graphic size(visual area) is in 100% actual size provided in the art template file

Width: 850 mm (33.5")

High: 2000 mm (78.7")

ii. Placed Images

Resolution: Placed images should have a resolution of at least 100 pixels per inch or higher at full size for best graphic printing quality.

Scan/Photoshop files should be saved in CMYK mode. When placing files in Illustrator, DO NOT PARSE OR EMBED the file.

Text: All text must be converted to outlines.

Color Matching: Any critical colors must be called out as a Pantone code.

iii. Correct File Format

PDF and high-resolution JPEG are the best formats to submit your artwork file.

However, we also accept the following file formats:

.AI ILLUSTRATOR CS

.EPS ILLUSTRATOR CS

.TIFF PHOTOSHOP CS

Visual Area